



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Jamestown Associates-Princeton
5 Mapleton Ave
Princeton, NJ 08540

Contract # 2625987
Schedule Dates 09/14/16-09/16/16
Advertiser Donald Trump for President-R (107314)
Agency Jamestown Associates-Princeton (2599)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GENERAL (102997)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Holly/Horan,
Phone/Fax /
CPE 17/17/64
Account Types National/Spot Agency BRD
Billing Type Weekly/Irregular
Comments General
RACHEL CHASON/WYONNE CONTE

Date Entered 09/12/16
Last Modified 09/13/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25284736
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$373.50
Net Total \$2,116.50
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Sep. 2016 24 \$2,490.00
Grand Total: 24 \$2,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 1.0)	09/14/16-09/16/16	3	:30	7A-ABC-Good Morning America				1	1	1			3	\$60.00	\$180.00	Greensboro (WXLV)	Good Morning America	9/12/16
2.0	Normal Line / SPOT (2 - 0.8)	09/15/16-09/15/16	3	:30	12P- The Doctors				1					1	\$40.00	\$40.00	Greensboro (WXLV)	The Doctors	9/12/16
3.0	Normal Line / SPOT (3 - 0.8)	09/14/16-09/16/16	3	:30	12:57-56P- ABC-The Chew				1	1				2	\$40.00	\$80.00	Greensboro (WXLV)	The Chew	9/12/16
4.0	Normal Line / News (4 - 1.3)	09/14/16-09/15/16	3	:30	5:58-30P- News News 14 Carolina on ABC 45 at 6pm				1	1				2	\$130.00	\$260.00	Greensboro (WXLV)	News14 On ABC 45	9/12/16
5.0	Normal Line / News (4 - 1.3)	09/16/16-09/16/16	3	:30	5:58-30P- News News 14 Carolina on ABC 45 at 6pm						2			2	\$130.00	\$260.00	Greensboro (WXLV)	News14 On ABC 45	9/12/16
6.0	Normal Line / News (5 - 1.8)	09/15/16-09/15/16	3	:30	6:28-30P- ABC-World News Monday-Friday						1			1	\$200.00	\$200.00	Greensboro (WXLV)	ABC World News	9/12/16
7.0	Normal Line / SPOT (6 - 2.2)	09/14/16-09/16/16	3	:30	7P- Family Feud				1		1			2	\$170.00	\$340.00	Greensboro (WXLV)	Family Feud	9/12/16
8.0	Normal Line / SPOT (7 - 3.5)	09/16/16-09/16/16	3	:30	7:28-30P- Family Feud B						1			1	\$200.00	\$200.00	Greensboro (WXLV)	Family Feud	9/12/16
9.0	Normal Line / News (8 - 0.8)	09/14/16-09/15/16	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm				1	1				2	\$60.00	\$120.00	Greensboro (WXLV)	News14 On ABC 45	9/12/16
10.0	Normal Line / News (8 - 0.8)	09/16/16-09/16/16	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm						2			2	\$60.00	\$120.00	Greensboro (WXLV)	News14 On ABC 45	9/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		alison alford	9.15.16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sig.mcf7p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT (1 - 1.0)	09/15/16-09/15/16	3	:30	7A- ABC-Good Morning America					1				1	\$60.00	\$60.00	Greensboro (WXLV)	Good Morning America	9/13/16
12.0	Normal Line / SPOT (2 - 0.8)	09/16/16-09/16/16	3	:30	12P- The Doctors						1			1	\$40.00	\$40.00	Greensboro (WXLV)	The Doctors	9/13/16
13.0	Normal Line / News (4 - 1.3)	09/14/16-09/14/16	3	:30	5:58-30P- News News 14 Carolina on ABC 45 at 6pm				1					1	\$130.00	\$130.00	Greensboro (WXLV)	News14 On ABC 45	9/13/16
14.0	Normal Line / News (5 - 1.8)	09/16/16-09/16/16	3	:30	6:28-30P- ABC-World News Monday-Friday						1			1	\$200.00	\$200.00	Greensboro (WXLV)	ABC World News	9/13/16
15.0	Normal Line / SPOT (7 - 3.5)	09/15/16-09/15/16	3	:30	7:28-30P- Family Feud B					1				1	\$200.00	\$200.00	Greensboro (WXLV)	Family Feud	9/13/16
16.0	Normal Line / News (8 - 0.8)	09/14/16-09/14/16	4	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm				1					1	\$60.00	\$60.00	Greensboro (WXLV)	News14 On ABC 45	9/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8.29.16
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I, Laura Lancaster

being/on behalf of: Donald J. Trump

a legally qualified candidate of the Republican

political party for the office of: President

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc. 725 Fifth Avenue, New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.29.16

Date

Laura Lancaster

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldred

Signature

Allison Aldred

Printed Name

DO

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for at least 10 seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate is not the candidate's authorized representative for the broadcast.

Laura Lancaster

signature of candidate or authorized committee

Laura Lancaster

printed name

8.29.16

date